



## OFFICE OF THE MUNICIPAL MAYOR

EXECUTIVE ORDER No. 024  
Series of 2023

### AN ORDER CREATING TOURIST ASSISTANCE DESK UNDER THE SUPERVISION OF THE MUNICIPAL TOURISM OFFICER AND THE MUNICIPAL CULTURE AND ARTS COUNCIL

**WHEREAS**, Republic Act 9593 or the Tourism Act of 2009, acknowledges tourism as an indispensable element of the national economy and an industry of national interest and importance" that must be harnessed to stimulate socio affirmation to bring in investments, foreign exchange and employment;

**WHEREAS**, the Philippine National Tourism Development Plan (NTPDP) utilizes the full potential of the government and to which local government units can have an indispensable role and valuable contribution;

**WHEREAS**, local government units and their cultural resources that are likewise the primary tourism assets of any destination; they are also in the forefront in local economic development. Thus, they should be well prepared and equipped with sufficient expertise and manpower and should provide resources in order to create enabling environments to encourage tourism to do business successfully., thus creating jobs and generating income for the members of the community;

**WHEREAS**, tourist assistance desk is a medium which gathers, compiles and makes available records of the Municipality pertinent to tourism activities, destinations, potentials, transportation schedules and other relevant data for those who may need them, particularly tourists or visitors;

**NOW THEREFORE, I, CATTLEYA M. SO**, Municipal Mayor of the Matnog, Sorsogon by virtue of the powers vested in me by law, do hereby approve the creation of Tourism Assistance Desk of the Municipality of Matnog.

**Section 1. Composition.** The Tourist Assistance Desk shall be managed and Supervised by the following:

CHAIRPERSON: **CATTLEYA M. SO**, Municipal Mayor  
VICE-CHAIRPERSON: **HON. JOSEPH O. GO**, SB Comm. Chair. on Tourism  
MEMBERS: **SHERWIN PACARDO**, Municipal Tourism Officer – Designate  
Municipal Tourism, Culture and Arts Office  
Municipal Tourism, Culture and Arts Council

**Section 2. Function.** The Tourist Assistance Desk shall gather, compile, and make available records of tourism activities, destinations, potentials, transportation schedules and other relevant data for those who may need them.

**Section 3. Effectivity.** This Executive Order shall take effect immediately.

Done this 5th day of JULY, 2023 at the Municipality of Matnog, Province of Sorsogon Philippines.

CATTLEYA M. SO

