



OFFICE OF THE MUNICIPAL MAYOR

EXECUTIVE ORDER No. 025
Series of 2023

AN ORDER DESIGNATING MR. SHERWIN PACARDO AS TOURISM OFFICER OF THE LOCAL GOVERNMENT UNIT OF MATNOG, SORSOGON, DEFINING HIS FUNCTIONS AND FOR OTHER PURPOSES

WHEREAS, the state declares tourism as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socio-economic growth and cultural affirmation to generate investment, foreign exchange and employment and to continue to mold and enhance sense of national pride of all Filipinos;

WHEREAS, RA 7160 or Local Government Code of 1991 provides that LGUs shall prepare, adopt, implement and monitor their local natural endowments for tourism purposes;

WHEREAS, local government unit and their cultural resources that are likewise the primary tourism assets of any destination; they are also in the forefront in local economic development. Thus, they should be well prepared and equipped with sufficient expertise and manpower and should provide resources in order to create enabling environments to encourage tourism to do business successfully. Thus, creating jobs and generating income for the members of the community.

NOW, THEREFORE, I, CATTLEYA M. SO, Municipal Mayor of Matnog, Sorsogon by virtue of the powers vested in me by law do hereby order the following:

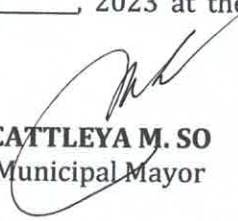
Section 1. Designation. Mr. Sherwin Pacardo is hereby designated as Municipal Tourism Officer of the Local Government Unit of Matnog.

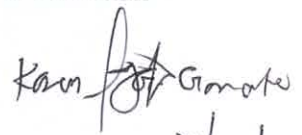
Section 2. Functions.

1. Promote tourism activities.
2. Create leisure opportunities for residents through tourism activities.
3. Formulate programs and projects for the development of the local community as tourist attractions.
4. Develop innate talents related to cultural, sports and economic endeavors through presentation and competitions.
5. Develop new products, assist in marketing and promoting of products.
6. Develop potential areas for tourist attraction and destination.
7. Assist Municipal Tourism Council in formulating programs and implement recommendation.
8. Develop local tourism destination and attractions tapping local resources and national funds.
9. Assist Municipal Tourism Council in the formulation of tourism programs and projects.
10. Assist in the implementation of the local government code on the matter of taxing and licensing of tourism related establishments in the locality, monitor and inspect to ascertain safe and enjoyable stay of visitors/travelers.
11. Help promote Matnog through tourism activities.

Section 3. Effectivity. This Executive Order shall take effect immediately.

Done this 5th day of JULY, 2023 at the Municipality of Matnog, Province of Sorsogon Philippines.


CATTLEYA M. SO
Municipal Mayor


7/05/20