



OFFICE OF THE MUNICIPAL MAYOR

MEMORANDUM ORDER No. 078 s. 2023

TO : Mr. HANNIFER A. GINE
MNHS Teacher

FROM : THE LOCAL CHIEF EXECUTIVE

SUBJECT : DESIGNATION AS MUTYA NG MATUNOG CONSULTANT AND HEAD
TRAINER

DATE : April 10, 2023

Among the highlight of this year's Matunog Festival is the Search for Mutya ng Matunog 2023 which seeks to portray the Matnogueña as an exemplar of beauty, grace and strength of character.

In view of this and order to ensure the success of this pageant, the undersigned hereby order the following:

A. Designation

Mr. Hannifer A. Gine is hereby designated as Search for Mutya ng Matunog 2023 Consultant and Head Trainer.

B. Functions

1. Direct the pre-pageant training program of the Search or Mutya ng Matunog (to include evaluation of candidates, conduct of personality enhancement activities, pictorial and video direction among others);
2. Oversee the activities of the Candidates and collaborate with handlers in the individual development and training of Candidates;
3. Serve as overall coach and choreographer the Search for Muya ng Matunog;
4. Advise the Committee in matters that pertain to the training of candidates and the pageant as a whole; and
5. Assist in the development of policies, standards, objectives and plans for the efficient implementation of the Mutya ng Matunog as a program.

C. Effectivity

This memo shall take effect upon receipt and shall remain enforced unless revoked by the undersigned.

CATTLEYA M. SO
Municipal Mayor

c.c.

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